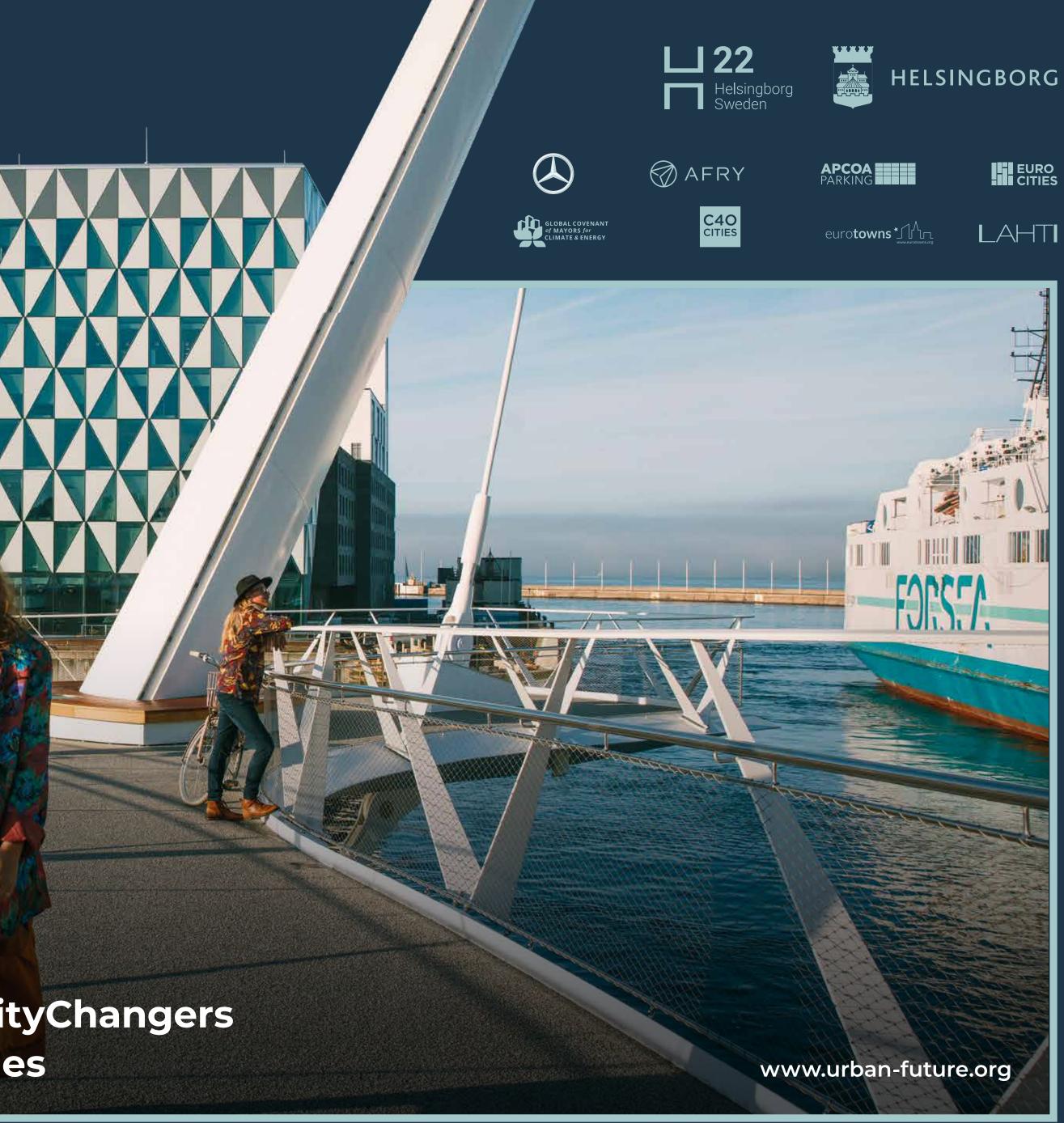
Helsingborg 22

SALABASE STATES OF THE STATES

Connect with the world's most passionate CityChangers at Europe's biggest event for sustainable cities



WELCOME – WE HELP YOU MAKE CITIES SUSTAINABLE.

#UF22 EUROPE'S LEADING EVENT FOR SUSTAINABLE CITIES. June 1-3, 2022 Helsingborg, Sweden

Our mission is to support you in changing your city for the better. More than 2,000 of the most brilliant, urban shapers, leaders, entrepreneurs, sustainable cities, media, and talent are getting together for change at Europe's largest events for urban sustainability. That's the recipe for transformation.

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Urban Future.

FACTS.

2,000+ Attendees 150+ speakers from 4 continents 65+ sessions 100+ cities represented 25 field trips 3 days 4 venues

URBAN FUTURE. Enabler of Sustainable Cities.

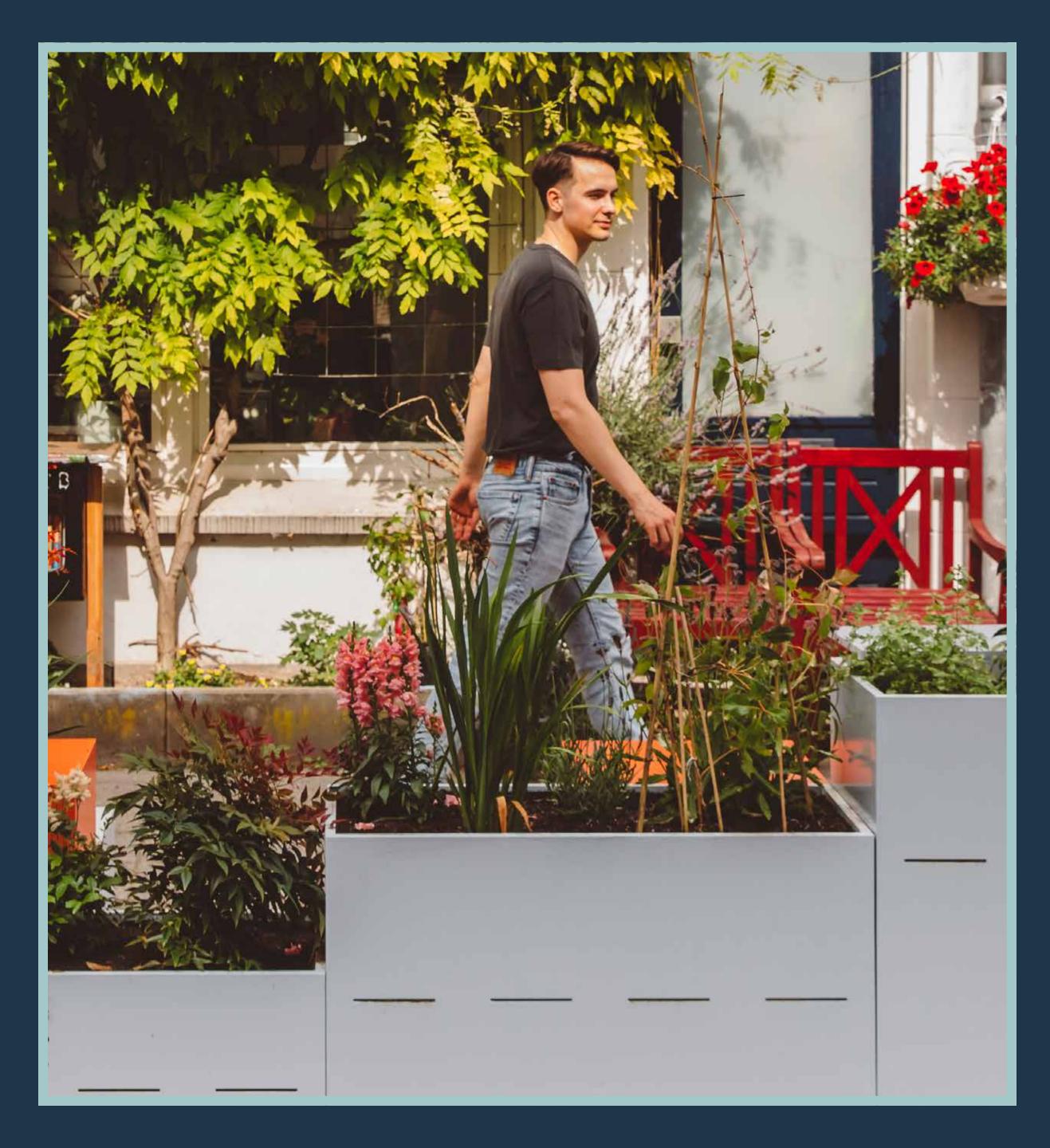
OUR WHY.

SUSTAINABLE CITIES.

"Cities need to become more sustainable in order to help solve our environmental problems. Together we need to do anything we can to speed up urban transformation."

Gerald Babel-Sutter, passionate change-maker, co-founder and CEO of Urban Future





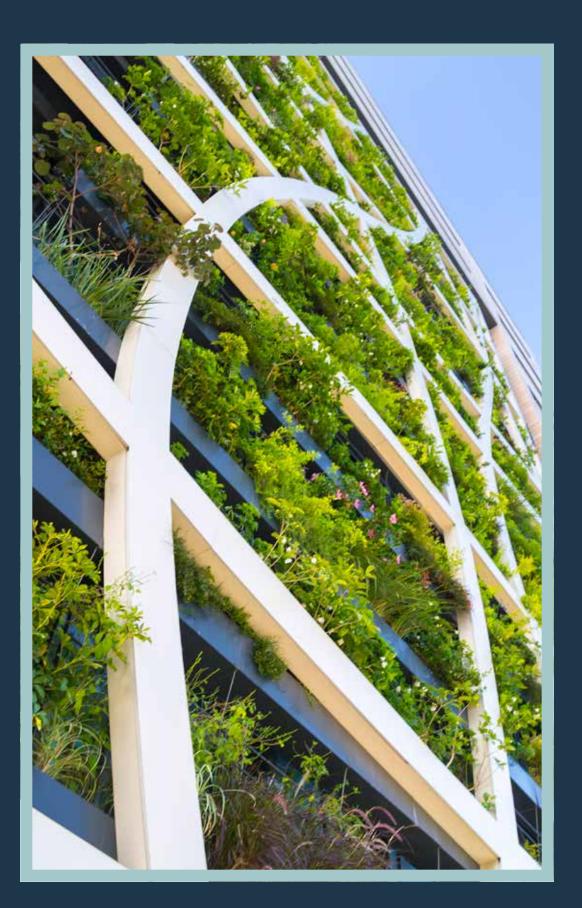


OUR HOW.

IMPACT BOOST.

The Urban Future Live Events have given us first-hand experience of "how" changing cities is done by practitioners. With that knowledge, we can help speed up the transition process. We talk about the HOW – without the "hot air" – providing an impact boost for sustainability experts to act now!

TOPICS YOU WILL LOVE.



NEW DISTRICTS IN THE MAKING.

Truly sustainable neighbourhoods, buildings, mobility, and energy

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TRANSFORMING **ORGANISATIONS.**

How you can unleash your city's innovation power

TOPICS YOU WILL LOVE.

IMPACT **ENTREPRENEURS.**

Social businesses re-shaping urban sustainability Helsingborg | June 1-3, 2022 www.urban-future.org

LEADERSHIP & SKILLS.

Improve your skills to create faster and more effective change







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Urban Future.

AMAZING SPEAKERS.

We have amazing stories of urban transformation in store for you about the future of cities and those who shape them.

Meet 19 out of 150+ CityChangers.



Erion Veliaj Mayor

City: Tirana

Erion is on a mission to transform Tirana and, along the way, made children one of his administration's strongest allies in driving change. Whether it's greening the city, removing cars from the city centre, repurposing public space, or renovating kindergartens. Erion's administration has been the driving force behind some key transformations nobody believed were possible.

Maria Vassilakou

Former Vice Mayor & Vice Governor

City: Vienna

As the first Green Vice Mayor of Vienna, Maria was a driving force behind making public transport the city's #1 mode of getting around. Fueled by a new fee structure, Vienna now has more annual pass holders than registered cars. Maria has also been behind several pedestrianisation projects, including Europe's longest shopping street.



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Daniel Tobin

Co-founder & Creative Director of UAP

City: Brisbane

Daniel is co-founder of UAP, one of the world's leading experts in public art. Through his work with artists, city leaders, and citizens, he is changing minds and perceptions of city dwellers around the world by embedding creativity into their hearts and minds.

Jennifer Keesmaat

CEO of the Keesmaat Group

City: Toronto

Jennifer is an urban planner, real estate expert, entrepreneur for affordable housing, politician, mother, change-maker, and is said to be one of the most powerful and influential women in Canada. In her five years as Toronto's Chief City Planner, she was celebrated for her forward-thinking and collaborative approach to city-building, inspiring urban leaders around the world.





Jeni Cross

Community Sociologist and Director of Research at the Institute for the Built Environment, Colorado State University

City: Fort Collins

"How can we influence behaviour?" is what Jeni is all about. With two decades of experience in the fields of public health, mobility, urban development, and sustainability, she's a leading expert in nudging behavioural changes in citizens.



Peter Danielsson Mayor

City: Helsingborg

As Mayor of Helsingborg, Peter has been one of the masterminds and drivers behind the city's amazing transformation from a silo-oriented administration into one of the most innovative cities and administrations worldwide. He is an energetic politician who delights in shaking up the realms of governance and leadership.

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Carlo Ratti

Professor of Urban Technologies at MIT, and Planning Director at Senseable City Lab

City: Turin

Does anyone have a better grasp of what digitalisation could do for sustainable cities? Probably not! Carlo is directing the world-renowned Senseable City Lab at MIT, has co-authored over 500 publications, and is one of the top-10 most-cited scholars in urban studies.

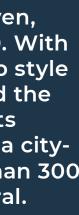
Mohamed Ridouani Mayor

City: Leuven

Mohamed is mayor of the City of Leuven, Europe's Capital of Innovation of 2020. With his energetic and empathic leadership style focusing on collaboration, he changed the way the city is approaching many of its challenges. He initiated Leuven 2030, a citywide collaborative effort with more than 300 companies to make Leuven CO,-neutral.









Philippe Schuler

Global Impact Manager at Too Good To Go, Advocate for Sustainable Food Systems, and Food Waste Warrior

City: Copenhagen

As Global Impact Manager at the startup Too Good To Go, Philippe's goal is to show individuals, businesses, and governments that moving towards food waste prevention makes sense financially, socially, and environmentally.



City: Stockholm

Recognised as one of Sweden's most powerful opinion-makers, Darja is convinced that the short time we have to transform to a sustainable society requires new ways of working.



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Claus Ruhe Madsen Mayor

City: Rostock

Claus is not only relatively new in local politics, but this Danish entrepreneur is also Germany's first foreign mayor. With his refreshingly unorthodox leadership style and his get-it-done mentality, he quickly won Rostock citizen's hearts and minds. Rostock is on track to becoming a smile city.

Zoi Kantounatou Founder and CFO at FutureX

City: Edinburgh

As Founder of FutureX, Zoi Kantounatou is coaching people to become their best selves. By empowering and educating entrepreneurs who bring change through their innovative ideas, they can create sustainable solutions together that will benefit the whole society. Zoi is passionate about adapting the current systems to make them more agile and accessible in the longterm. Her work in impactful entrepreneurship and building communities brings this goal closer with each of her projects.





Santiago Uribe Rocha Colombia's first Chief Resilience Officer

City: Medellín

Santiago is convinced that we, the people, are what makes a city. He teaches us how equality and accessibility can be major levers for making cities more resilient – for example, through transforming public transport systems, connecting communities, and continuous learning from challenges along the way.



Signe Kongebro

Global Design Director of Landscape and Urbanism and Partner at Henning Larsen

City: Copenhagen

Signe is one of the driving forces behind the growing focus on sustainable construction. She headed the development of Copenhagen's first timber neighbouhood and was recently awarded the biggest Danish prize for sustainability in architecture.



Luca Ballarini

Founder & President of Torino Stratosferica

City: Torino

What is your dream city? Luca is the founder of Stratosferica, the urban knowledge agency which has developed an original methodology of "city imaging" to enhance the positioning of your city. Stratosferica is also behind the international festival of city making Utopian Hours and Precollinear Park, a placemaking project that has become a world-renowned case study.



Lykke Leonardsen

Head of Program for Resilient and Sustainable City Solutions at the City of Copenhagen

City: Copenhagen

In 2011, Copenhagen had its watershed moment: The city was hit by an extreme 1000year storm event causing nearly 1 billion Euros of flood damage. Nature's nudge triggered city-wide collaboration on a previously unimaginable scale, with Lykke right in the middle of it. She is now heading Copenhagen's ambitious climate change adaptation programme.







Anni Sinnemäki

Deputy Mayor for Urban Environment

City: Helsinki

As the first female Deputy Mayor responsible for city planning, traffic systems, and real estate, Anni works to make a difference in building a cohesive and sustainable city through combining land use planning and traffic planning. She has more than 25 years of experience, both in national and municipal politics.

Dominik Campanella

Co-Founder of Concular

City: Berlin

Co-founder of Berlin-based company, Concular, Dominik is the brains behind the tool designed to cut greenhouse gas emissions from the construction industry by 20%.



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Dr. Orna Rosenfeld

Global Advisor on Housing, Author, Scientist & Award-Winning Urban Strategist

City: Paris

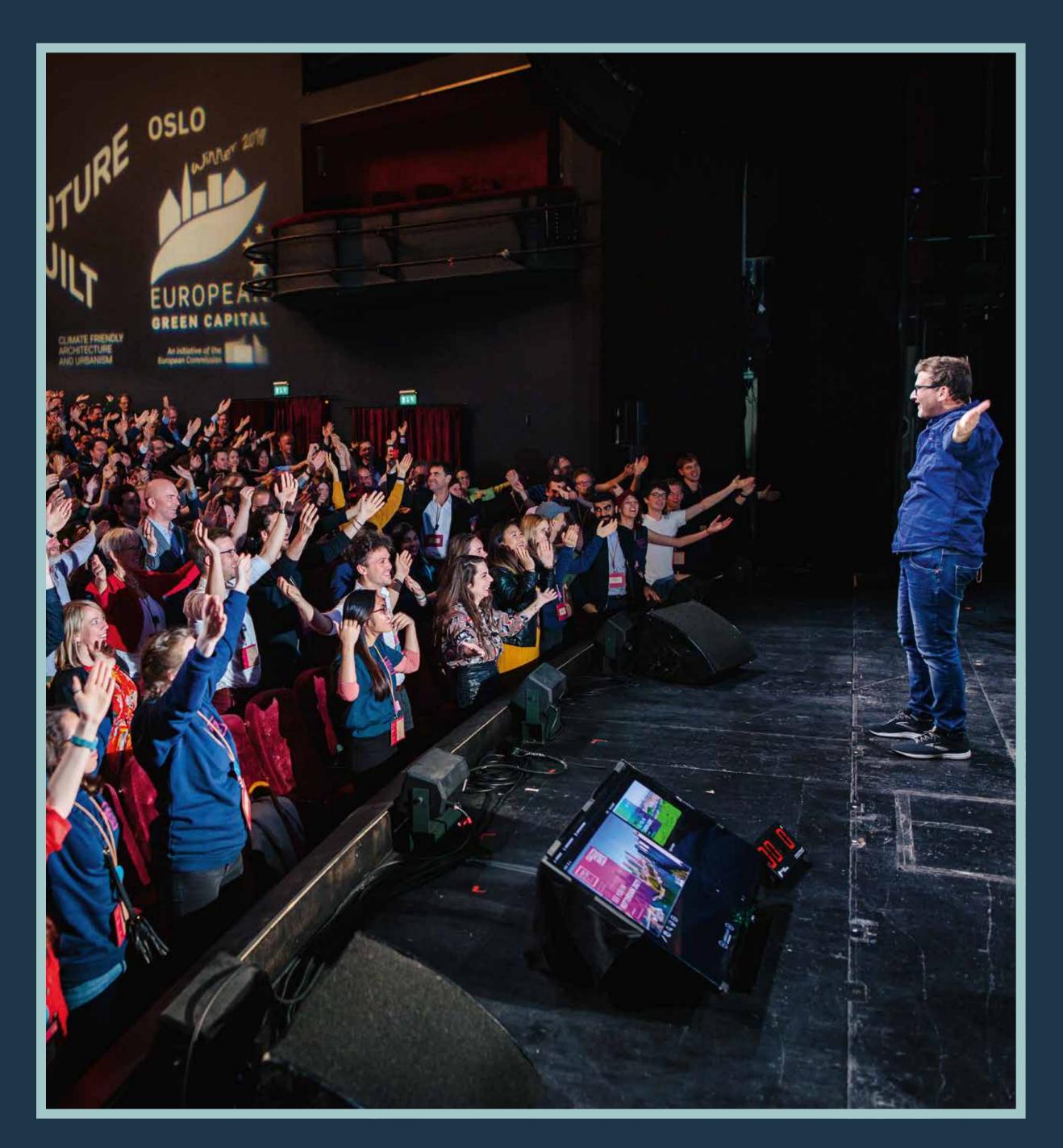
Set to end the housing affordability crisis, Orna created a position for herself and is working with some of the world's leading organisations, making sure that change happens.

WHAT TO EXPECT.

ALL YOU NEED TO KNOW. **SKILLS FOR** CHANGE-MAKING.

You will gain valuable knowledge, connections, and know-how from the best CityChangers in the world. We will provide impactful solutions, learn from each other, and share knowledge on how to convince others, change structures and behaviours, and focus on the right issues.







AMAZING SPEAKERS. MEET THE URBAN FUTURE ALLSTARS.

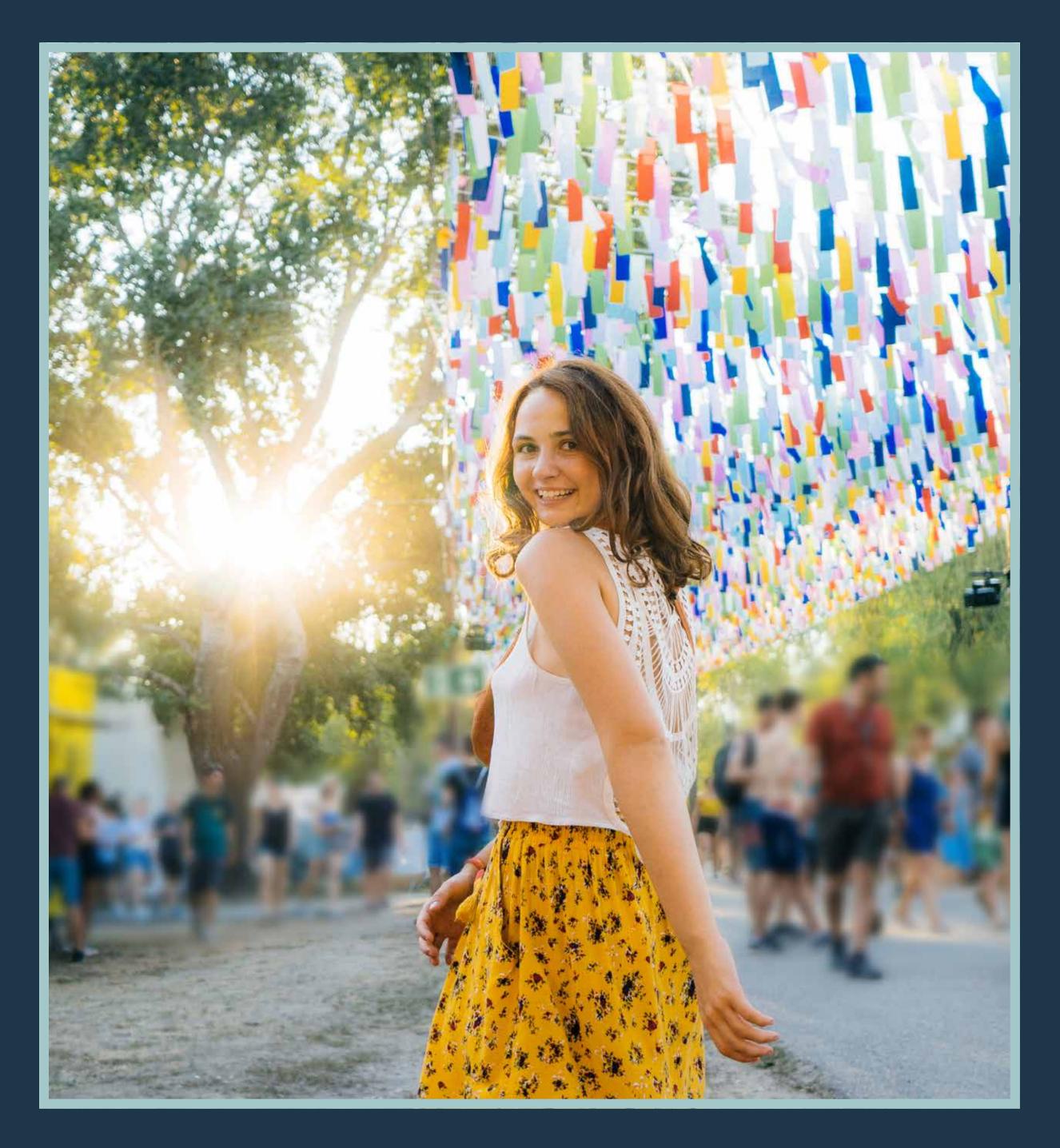
They are among the world's most influential urban shapers, each sharing with you very personal change-making experiences and creating sparks of inspiration for passionate change-makers.

HIGHLIGHTS.

Meet more than 2,000 CityChangers, city planners, activists, architects, mayors, concerned citizens, and many more will join our amazing 3-day programme. Be inspired by the best, gain critical skills and know-how, and get to understand important trends.

60 Young Leaders from 43 cities in 28 countries have joined the 2022 Young Leader Programme and will be in Helsingborg.

Cities represented: 108 mayors and city representatives from 72 cities in 28 countries will participate. Among other cities are Rotterdam, Bilbao, Athens, Tallinn, Stuttgart, Tirana, Pula, Prague, Helsingör, Debrecen, Warsaw, Portimao, Tbilsi, Vienna, and even Kathmandu.





Sessions such as "A new breed of entrepreneurs shape cities", "Change must come from the top: Why it pays to make enemies", "Against all odds? The affordable housing challenge," "Brownfield unicorns: Turning terrible into terrific", "Revitalising neighbourhoods without \$\$\$", "C40's Reinventing Cities: Decarbonising the built environment", "Brownfields are like a box of chocolates: You never know what you're gonna get! How to resume construction materials".

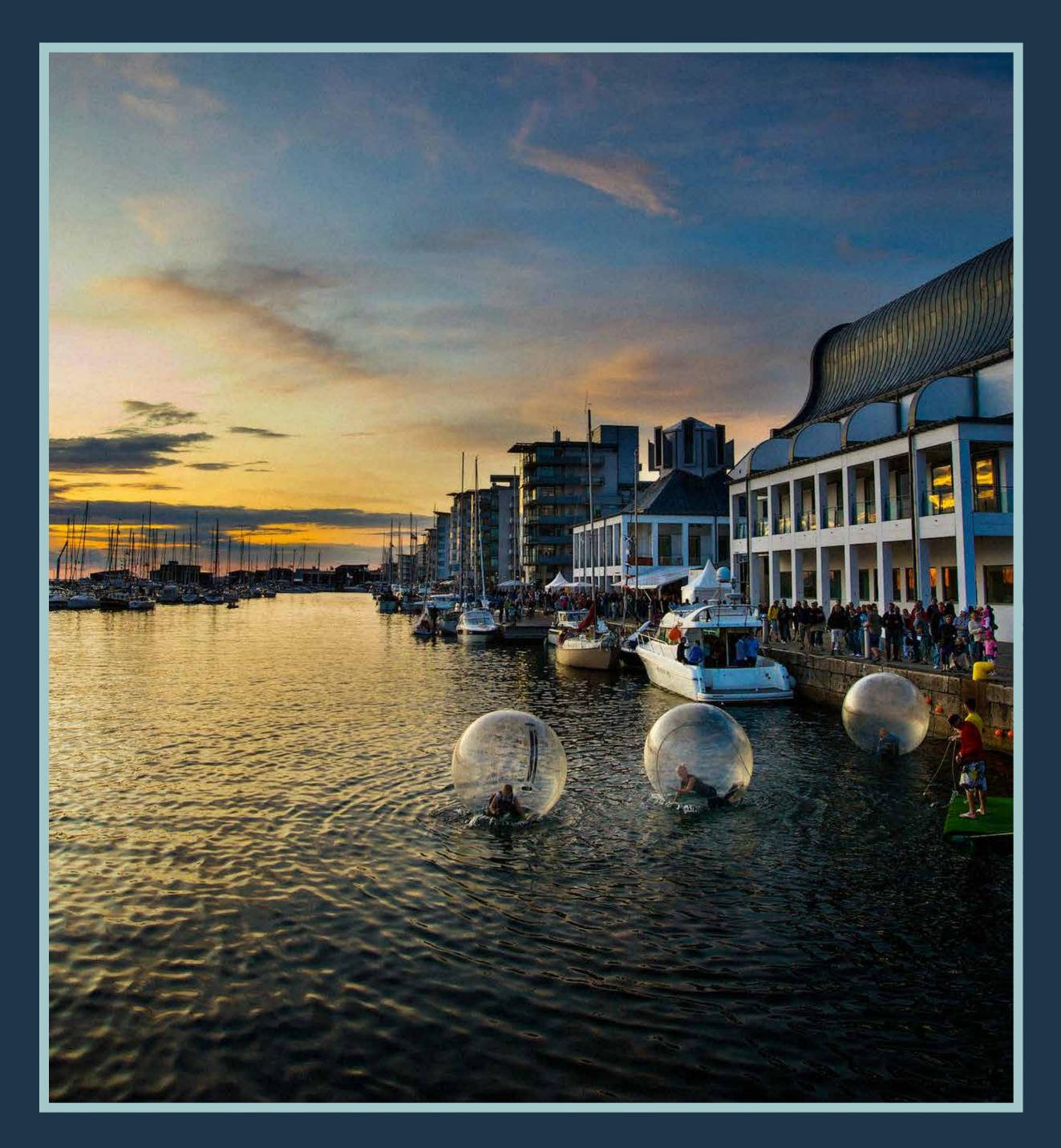
Learn from mistakes with Cities FuckUp Night. Spilling it all out for you: Meet four brave CityChangers who will not only be sharing their biggest failures but also the invaluable knowledge this provided.

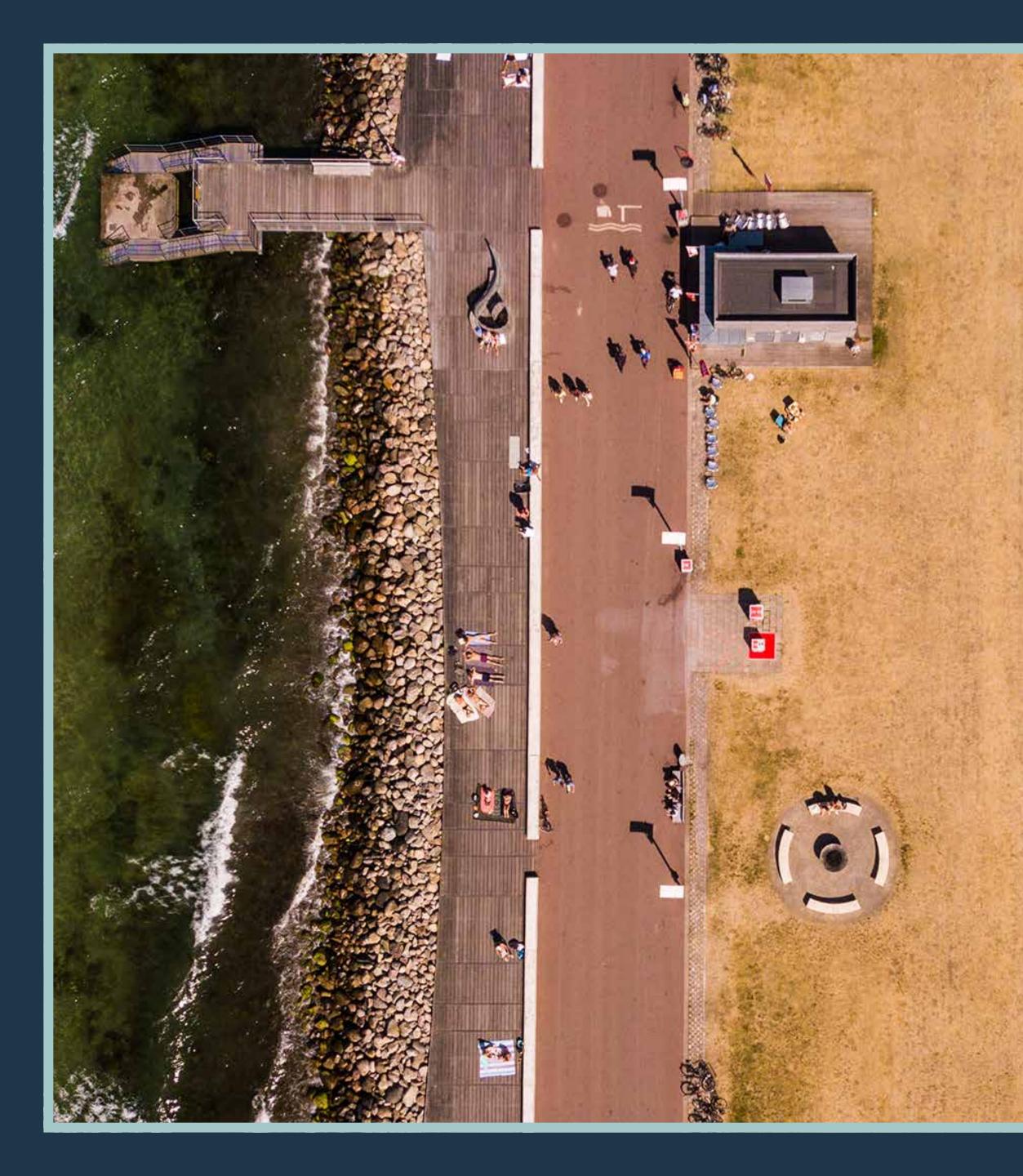
UF22 HOSTING CITY. HEJ HELSINGBORG!

We are finally meeting people again. This time in Helsingborg, one of Europe's most exciting cities. Pack your walking shoes to explore the city's groundbreaking projects. The people behind the innovations will be your guides.

Overlooking Denmark and boasting great train connections, Helsingborg can be accessed without fuss from both continental Europe and the northern parts of Sweden.









WHY HELSINGBORG?

A topic and event highlight will be Helsingborg's stunning transformation story. Within 10 years, the city has completely transformed as a public organisation. It now attracts the most talented people, who drive forward the city's highly ambitious change projects. In collaboration with businesses, innovators, academia, and other stakeholders, Helsingborg is fast becoming the most innovative city in Europe.

ENJOY H22 CITY EXPO.

A BOLD VISION.

Urban Future is proud to kick off Helsingborg's H22 City Expo, which runs 30 May - 3 July. This will be a spectacular show of innovation for all ages.

70+ official partners, innovators, world-leading companies, city departments, urban disruptors, associations, and residents will, over 35 days, explore and develop how we will live in tomorrow's city. As part of UF22, take part in the whole city expo. Helsingborg will showcase its innovation work and use the city as a test bed for solutions from around the world.







FIELD TRIPS. **25+ OPPORTUNITIES TO**

EXPERIENCE HELSINGBORG.

UF22 is more than just talk. Take your chance to learn, inspire, share, re-think, co-create, design, walk, swim, and enjoy beautiful Helsingborg and the best the city has to offer, together with other enthusiastic, creative, and inspiring CityChangers.

INNOVATIVE HOUSING CONCEPTS

This tour will take you across Helsingborg to experience first-hand how innovative urban life is currently transforming the city. From co-living to temporary and circular housing units, get exclusive access to the latest concepts addressing housing crises in cities.







PORPOISE SAFARI

40 km North of Helsingborg, a dramatic peninsula extends into the sea: Kullaberg is one of Sweden's most visited nature reserves, with caves, forests, cliffs, and hiking trails. But we're coming to see the dolphin-sized harbour porpoise. Motorised rubber rafts will take you out on the open sea where chances are high that you'll spot these porpoise at close distance.







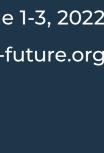
PLAYGROUND SAFARI

So, this experience is your chance to turn back time and be a child again. AFRY's urban planning expert Mustafa Sherif will take you on a journey and let you see the city through the eyes of a child. While lots of children live in cities, very few planners consider them when developing neighbourhoods. Children suffer the most from poor urban planning – so it's time for us to realise how current planning procedures create dangerous rather than safe areas, polluted rather than clean neighborhoods, and spaces that prevent kids to move and be active. This field trip will help you see your city with different eyes – an excellent starting point for creating better cities.

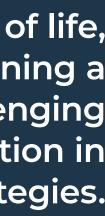
MAKE OUR CITIES GREEN AGAIN

Greening a city is a crucial task to improve quality of life, reduce air pollution, and support biodiversity. But greening a high-density area with mostly sealed surfaces is often challenging and costly. This tour will showcase all of Helsingborg's innovation in this field: From saving 85% water to greening strategies.











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UF22 KEY PARTNERS.

These visionary partners support us and the global community of CityChangers in making UF22 happen. Thank you!



HELSINGBORG













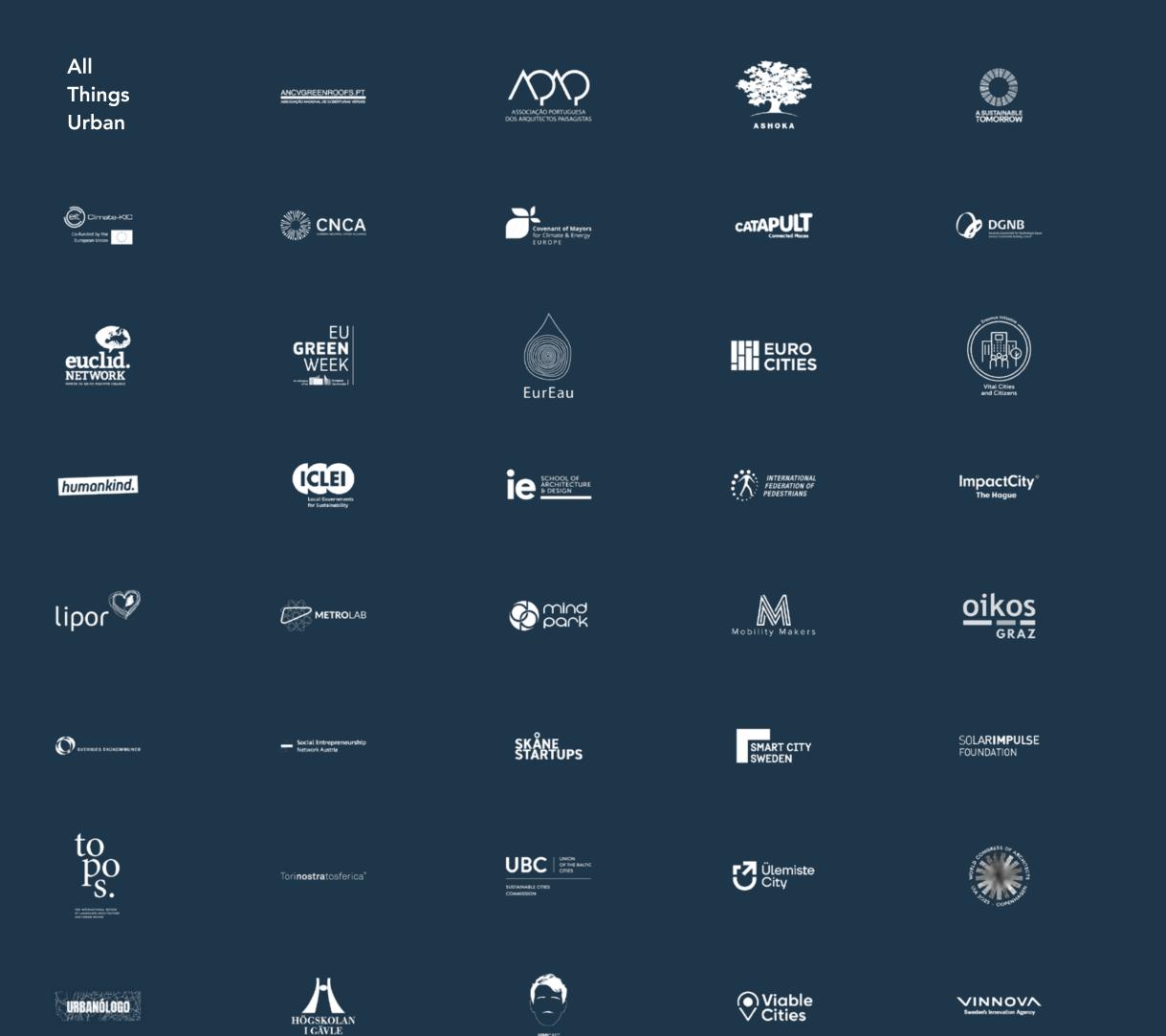


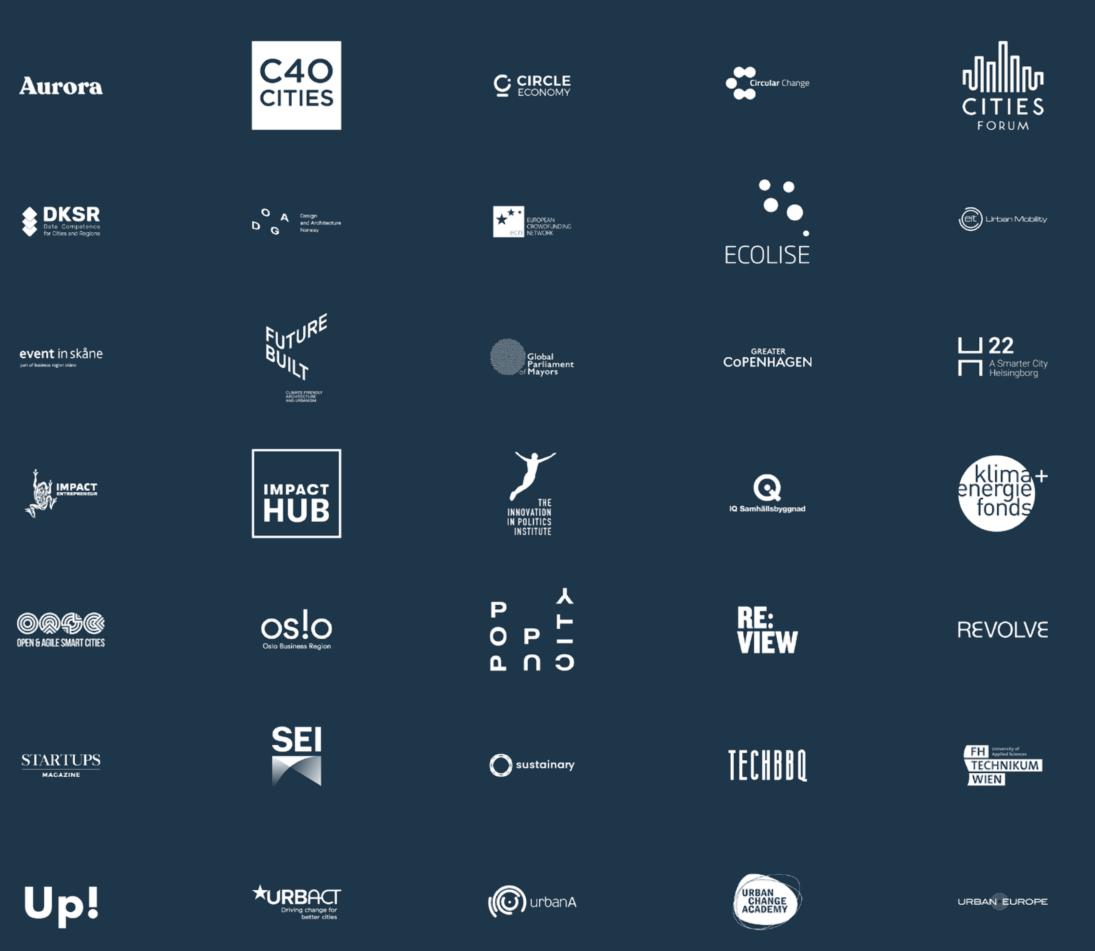
euro**towns***



BO KLOK

STRONG PARTNERS.





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