

## Virtual 21 Postponed – We're not quite there yet!

Since 2014 we have been creating sensational meeting opportunities for urban changemakers.

This year we decided to expand this concept into the virtual world. Planning the largest online event for sustainable cities presented us with some unique challenges.

Our expertise is in live conferences, and it turned out we didn't get the virtual format quite up to our standards yet. The consequence of being agile and pushing boundaries is that sometimes it just doesn't work out.

**Therefore, we regret to inform you that we will postpone Urban Future Virtual 2021.**

This decision allows for iteration to ensure that we excite people with our content and provide changemakers with the best experience and tools possible.

We acknowledge this failure but will continue with our planning. We have given ourselves another year to develop a virtual format that lives up to the high expectations of our community.

We are now in the process of informing everyone involved. The exciting content developed for Virtual 21, will be shared with you soon so stay tuned. Until then - join us in real life in Helsingborg, Sweden in June 2022.

Helsingborg 2022: <https://urban-future.org/event/helsingborg-22/>  
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