

NEWS RELEASE

September 23, 2021

Launch of CityChangers.org

From Idea to Action – A Sustainability Resource Hub

On September 30, the people behind Urban Future are launching a global knowledge hub to help *you* make cities sustainable. Inviting mayors, experts, entrepreneurs, and passionate changemakers to enjoy our curated content free of charge, the goal is to speed up the process and give this rapidly growing community an additional home.

Urban Future is known for high-impact events, gathering thousands of changemakers from across the globe to share their experience in making cities sustainable. Feeling frustrated that this exchange of knowledge was limited to one single annual conference, the team decided to create a home base where this global community of more than 30,000 CityChangers and 300+ organizations share their experiences 24 hours a day, 365 days a year.

“We want to provide a global stage to share the experiences of those who are at the forefront of transforming cities.” Gerald Babel-Sutter, CEO of Urban Future.

CityChangers.org is an online resource hub, designed for those who want to drive sustainable change in cities. It provides inspiration, advice on how to start a transformation process, learnings on what you're getting into, and details on how to avoid the mistakes already made by others. It is also a global network where you can connect with those who have already done what you are planning.

“We as humans are in an existential crisis. Climate change, pollution, overpopulation, destruction of ecosystems – you name it. We are risking nothing less than our existence. But while we keep hearing bad news every day, there are so many people in thousands of cities that do amazing things to master a turnaround,” says Gerald Babel-Sutter, CEO of Urban Future. ***“I believe these experiences are critical to increasing the speed of transformation.”***

The purpose of CityChangers.org is to speed up urban transformation by sharing what works, and what doesn't, in driving change. People interested in urban change will find and share know-how on making it happen in fields such as mobility, real estate, construction, waste, decarbonization, and climate action, with many more to come in the following months.

The content has been developed with many of the most passionate urban shapers and organizations, those who are leading and pioneering transformation in cities around the world. An editorial team has gathered data for more than a year, conducted around 100 or more interviews with inspiring CityChangers, and worked through thousands of pages of project reports, books, and transcripts.

“Hundreds of actors in Europe create know-how on urban sustainability,” says Gerald. ***“The problem is that the content gets lost in piles of reports, in closed hubs, or is too overwhelming,”*** he continues. ***“Our editorial team has distilled relevant, actionable information in a way that not only speaks to experts, but also has a focus on the ‘how to implement’ factor.”***

The platform will launch on September 30 on www.citychangers.org.

Join Us!

For more information

Live stream and platform: www.citychangers.org

News release and high-res images: www.urban-future.org/press

Urban Future: www.urban-future.org

Key facts

CityChangers.org: a new online home base for CityChangers from all over the world. This platform offers concrete how-to knowledge for those that want to get started, inspiration for those looking to take their first step, and identifies relevant skills for those that want to get unstuck in their journey. CityChangers.org is for everybody who wants to drive change in cities to make them more sustainable.

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